

# MUBASHIR HANIF

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## EDUCATION

### Northwestern University

*Bachelor of Science in Communication*

Major: Media Industries and Technology (MIT); Minor: Film and Design

Doha, Qatar

Expected Spring 2026

### Universidad de Salamanca

*Advanced Level Spanish, Summer Program*

Salamanca, Spain

July – August 2024

## WORK EXPERIENCE

### Qatar Foundation

*Multimedia Intern*

Doha, Qatar

Feb 2025 – Present

- Spearhead a comprehensive website revamp, producing and shooting 50+ videos to showcase Education City facilities and enhance digital engagement
- Assist in 10+ video productions, managing end-to-end editing workflows from raw footage to final delivery

### Independent Video Producer

*Self-Employed*

Doha, Qatar

Dec 2022 – Present

- Produced video and multimedia content for 10+ clients, maintaining high client satisfaction and repeat engagement
- Created 7 videos for Jambox Productions, with a reel featured on ILoveQatar's Instagram (40,000 views)
- Edited a campaign video for Qatar Biomedical Research Institute highlighting research and community impact

### Memac Ogilvy

*Social Media Intern*

Doha, Qatar

March 2025 – June 2025

- Produced 6 videos end-to-end across 10+ client shoots, generating over 70,000 combined views on Instagram
- Supported client campaign execution for Sidra Medicine, assisting with concept development, script drafting, and on-set production

### Journalism Department, Northwestern University

*Research Assistant*

Doha, Qatar

Aug 2022 – Present

- Co-developed a pitch book with Professor Christina Paschyn that secured \$20,000+ in project funding
- Designed and built 3 websites end-to-end (Etched in Memory, A Struggle for Home, christinapaschyn.com), handling visual design and development

### Indelg by Salam Stores

*Video Producer*

Doha, Qatar

March 2023 – January 2025

- Produced 10+ branded videos generating 25,000+ views, driving measurable growth in audience engagement
- Led an influencer marketing campaign, coordinating with 8 Doha-based influencers to expand brand reach and visibility

## LEADERSHIP EXPERIENCE

### Studio 20Q, Northwestern University

Doha, Qatar

*Crew Member*

July 2022 – January 2026

- Served in multiple production roles including Director of Photography and Gaffer across 10+ studio productions
- Led and mentored crew members on set, providing technical guidance on lighting, camera operation, and production workflows

### Student Government, Northwestern University

Doha, Qatar

*Treasurer*

August 2023 – December 2024

- Managed event budgets and financial planning, overseeing fund allocation for student-led initiatives
- Prepared and maintained financial records, ensuring transparency and accountability in government spending

### Northwestern University

Doha, Qatar

*Student Ambassador*

August 2023, October 2025

- Led New Student Orientation, delivering a presentation to 100+ incoming students, mentoring 10 students through their first week, and collaborating with Qatar Foundation on onboarding outreach
- Led a service learning trip to Thailand with 22 students, coordinating logistics, programming, and group activities

## FELLOWSHIPS & AWARDS

- **IAS Research Fellow (2025):** Directed and produced a documentary exploring digital identity and representation, leading a production crew through end-to-end filmmaking from research to final cut
- **Summer Undergraduate Research Awardee (2025):** Produced a 5-minute AI-generated animation film as a case study exploring AI's viability as a creative partner in storytelling workflows
- **Fletcher Award Semi-Finalist (2025):** Recognized for excellence in creative research at NU-Q

## SKILLS

**Software:** Premiere Pro, After Effects, Photoshop, Illustrator, InDesign, MidJourney, Runway ML, ElevenLabs

**Production:** DSLR, Sony Cinema-Line, RED Certified; Lighting, Motion Design, Scriptwriting

**Languages:** Urdu (native), English (fluent), Spanish (B1)